

OPEN LETTER FROM TRAVIS BEAN

Greetings.....and as we like to say "BEAN IS BACK"!!!

Thanks to technology, the expanded high end market place plus the collector scene, we can offer and are now producing a brand new line of Travis Bean guitars and basses.

Twenty years of research and development, including the last two years full time, has resulted in what we feel is as revolutionary an instrument as we started out with. Semi-hollow construction utilizing 7075-T5 aluminum with the finest maple and koa creates a structure resonate beyond anything you have experienced. Pick ups of our own design bring the sound to life. A new neck profile has received raves from every person that has played our prototypes. It is both lighter and stronger.

As you may know, I stopped making guitars in the 70's because circumstances made it possible to continue only if we set about cheapening our products. It is very likely that I could have preserved my job and the name by following the "too many bean counter's" route (pun intended) but I could not.

The only way that I would start manufacturing again was if I was confident that this new guitar is superior in every way to the old. It is.....and I know you will agree.

Sincerely,


Travis Bean